



SMS Club Development Application

Scottish Motor Sports are committed to supporting motorsport clubs to grow and develop in Scotland. With over 100 registered SACU and MSA clubs in Scotland, it would be impossible for SMS to provide meaningful support to every club across the duration of the year.

For this reason, we prefer to commit resource to support a small number of clubs across the year to deliver specific activity.

For 2018, we will work with eight clubs in total (four MSA clubs and four SACU clubs). To ensure our resource is channelled into projects that will generate the most impact for the sport, we are inviting clubs to apply for support via the following application form.

What SMS will Support

The SMS Club Development Programme is not a source of funding. No financial support will be offered, although we may be able to help clubs access external funding streams. What clubs will receive is a human resource which will assist with, for example; club governance; volunteer recruitment; membership recruitment campaigns; development planning, monitoring and evaluation; business support and guidance; research (e.g. sourcing suitable funding options for club projects); and partnership building (e.g. local authority, local government, schools and tertiary education etc.).

Proposed projects should focus on increasing club membership in alignment with the strategic aims of Scottish Motor Sports. Projects should focus on at least one of the following factors:

- Increasing Participation (whether for competitors or volunteers)
- Facility developments or access to new land
- Improving Club Governance
- Developing coaching programmes

Eligible Projects

The following list provides examples of projects which SMS would support:

- Developing a new participation programme – e.g. organising new events (training/competition) for new and existing members with the aim of increasing membership/retaining existing membership
- Social Inclusion activities which support SportsScotland's 'Sport for Change' initiative – e.g. delivering participation projects aimed at young people, people living with a disability, ethnic minorities etc.
- Developing a new club education programme to upskill the volunteer workforce, e.g. a club leadership programme
- Developing strategic partnerships with local authorities to introduce the sport to a new group in the area; e.g. schools / university





- Surveying existing / past membership to identify areas for improvement and implement a club development plan off the back of this process
- Developing a structured club coaching programme to improve member experience

Please note that support will not be limited to the above projects. These were provided as examples for guidance.

Clubs wishing to make an application must be affiliated to their relevant Governing Body (MSA/SACU). SMS will support selected focus clubs for 1 year. After this time, clubs can reapply to continue their support should they wish to do so.

Application Process

Applications will open on Monday 13 November 2017 and will close on Friday 12 January 2018. A panel consisting of SMS Development staff, MSA and SACU delegates will evaluate the applications during the week commencing 15 January to select 8 focus clubs in total (4 MSA and 4 SACU). All clubs applicants will be advised of their success or otherwise, no later than 22nd January.

Selected clubs will benefit from tailored support to implement their development initiative, which will involve regular communication with SMS. Selected Clubs will be expected to commit to the partnership with SMS and to delivering the project named within their application.

If you are interested in applying to be an SMS supported club, please tell us about your proposed project by completing the application form overleaf.





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Contact Name	
Club Name	
Address & Postcode	
Telephone	
E-mail	

Using the following headers, please provide a brief description of your project:

1. Describe your project	500 Words (max)
<i>Tell us what you want to do in 2018</i>	





2. What is the intended impact of the project for the club?	50 Words (max)
<i>List 2 key outcomes, e.g. Increase membership from 50 to 100 members</i>	

3. How can SMS support the project?	100 Words (max)
<i>e.g. Help to pull together a funding application for a club coach</i>	

Please continue on another sheet if required and feel free to supply any additional information which you feel will support your application.

Please return this form electronically to:

Gillian Sefton

National Development Officer

Gillian.sefton@scottishmotorsports.co.uk

07468481757

APPLICATION DEADLINE: 17:00hrs on 12 January 2018

